

Welcome to the  
State & Local Asset Policy Coalition  
Preconference Session

September 21-22, 2010

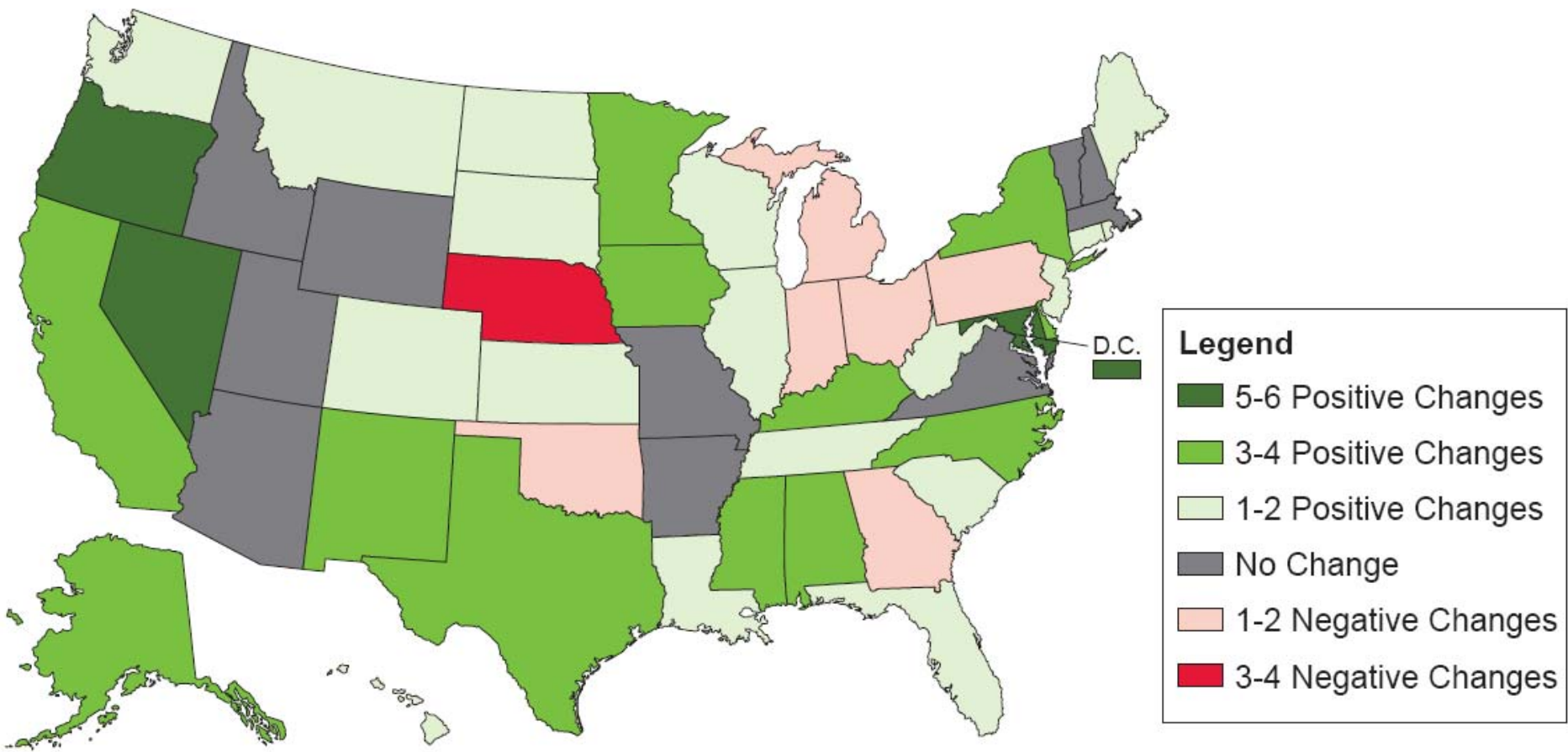


# Why work in coalition?

1. Increases bandwidth/credibility on range of policies
2. Leverages financial resources and power
3. Facilitates peer learning and alignment
4. Coalitions work



## NET GAIN/LOSS MADE ON 12 POLICY PRIORITIES



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4. Coalitions work
5. Coalitions are a critical path to a movement



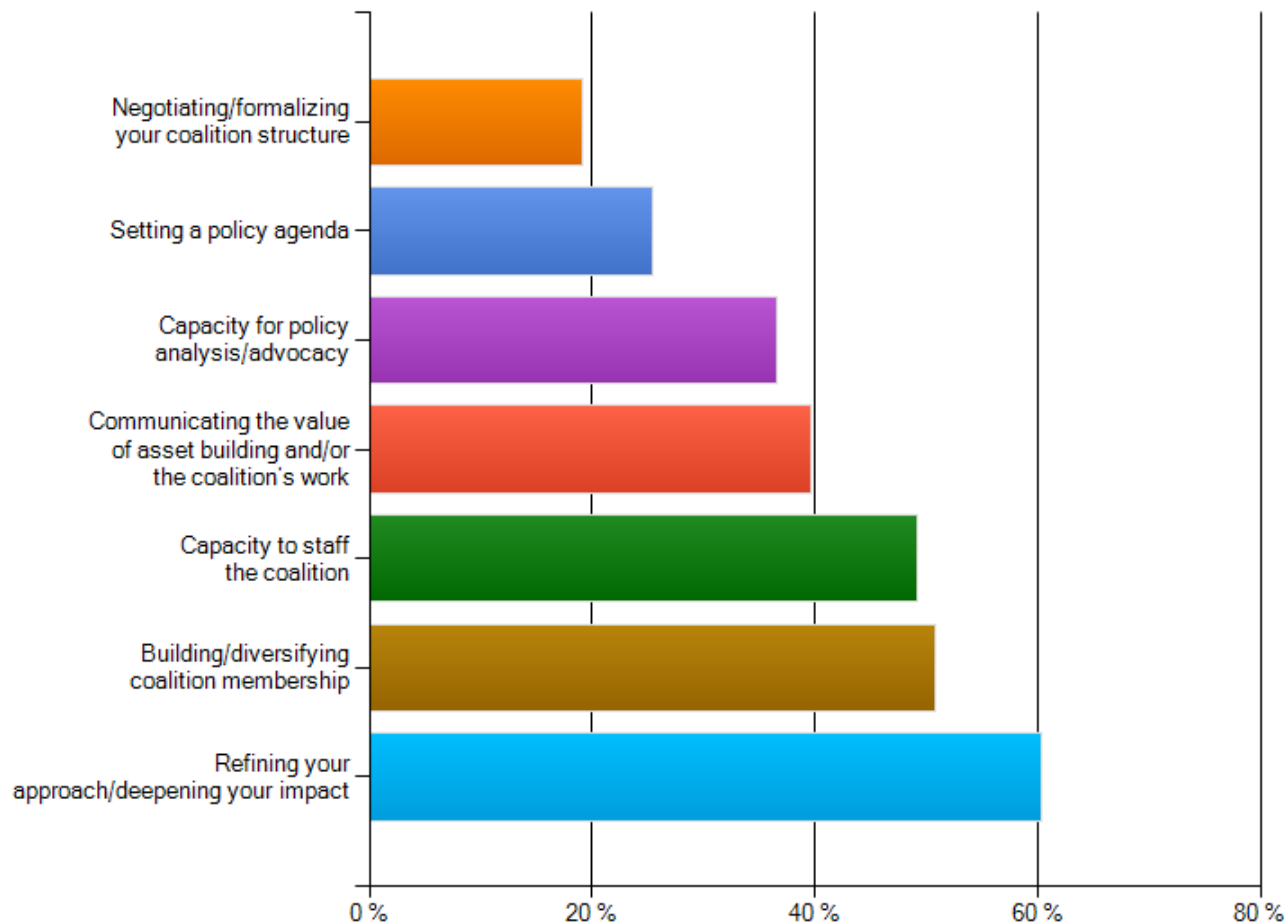
# Goals for the Session

1. Deepen your capacity to work as effective coalitions
2. To figure out how to harness our collective power for deep social change



# Your Big Challenges

What are your coalition's big challenges? (select all that apply)



# Preconference Session Agenda

## This morning ...

- Planning & evaluating coalition strategy

## After lunch ...

- Making the case for asset building policies
- A “lay of the land” of coalitions efforts
- Vision and steps for increasing our impact

## Tomorrow morning ...

- Reflections: What will it take to achieve social change
- Utilizing technology for base building & advocacy

